



ABA Section of International Law

Your Gateway to International Practice

SPONSORSHIP OPPORTUNITIES

2009 SPRING MEETING

April 14-18, 2009

The Fairmont Washington DC Hotel

Celebrating 130 years!

“Leading the World’s International Lawyers since 1878”



Celebrating 130 years!

Dear Prospective Sponsor:

Thank you for your interest in sponsoring our **2009 Spring Meeting** to be held at The **Fairmont Washington DC Hotel**.

We would be delighted to have your support in commemorating two exciting milestones for the Section in this ABA year: the 130th Anniversary of the Section of International Law, which began as one of the three original substantive committees of the American Bar Association, and our 75th Birthday as a Section of the American Bar Association.

These anniversaries present a unique opportunity for our Sponsors and Exhibitors to join with us in celebrating the rich and dynamic field of international law and practice!

We have developed several exciting sponsorship opportunities that will bring together your organization and our meeting attendees. If you are interested in modifying one of these sponsorship opportunities to better fit your needs or wishes, we'd be happy to discuss an arrangement with you that will be mutually beneficial.

Additionally, if you are interested in contributing more than the suggested levels as outlined in this packet and would like to discuss larger sponsorship options or, if you are interested in sponsoring a specific aspect of this meeting in the form of in-kind donations, please let us know and we can provide you with our projected expenses and needs.

We hope that you join us in celebrating 130 years! by becoming a sponsor and thereby playing an active part in the success of the 2009 Spring Meeting in Washington, DC! If you have any questions or require additional information, please contact Jenny Abreu, 202-662-1663 (phone) or Abreuj@staff.abanet.org.

Sincerely,

The Section of International Law and the 2009 Spring Meeting Co-Chairs

Meaghan McGrath Beaumont
Lori Sostowski
Marcy Stras



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About ABA International...

Established in 1878, **American Bar Association Section of International Law (ABA International)** is the leader in the development of policy in the international arena, the promotion of the rule of law, and the education of international law practitioners. **ABA International** also the only ABA entity that focuses on the full range of international legal issues and is involved in a wide variety of substantive legal activities.

This ABA year marks the significant accomplishments that have shaped the 130 year-history of the Section of International Law and the role the Section played as a founding committee in the ABA's early years. This year we will commemorate its evolution into a section in the early 20th century, its pivotal role in creating several sister organizations in international law, its role as counselor in the years surrounding World Wars I and II, and its leadership in the formation of today's U.S. and international policy.

As we celebrate the 130th anniversary of the Section, we also acknowledge over 22,000 members which include over 5,400 private practitioners, 1,200 in-house counsels, over 800 U.S. lawyers living abroad, and more than 1,000 non-U.S. lawyers in 88 countries. As the leading experts in international law we serve as an indispensable network for international practitioners and provide our members with a wide range of resources, cutting-edge publications, seasonal meetings such as the Annual, Spring, and Fall Meetings, CLE via our seasonal meetings, committee stand alone teleconferences, more than 60 special interest and regional committees, list serves, an interactive website to network, exchange ideas, offer client referrals, and collaborate with other members and much more.

About the 2009 Spring Meeting ...

The **2009 Spring Meeting** is a **“Must-Attend”** meeting for international lawyers to be held at the **Fairmont Washington DC**. This meeting will bring together more than 1,000 international law practitioners and deliver the best, most practical and comprehensive educational opportunities available to international lawyers. Attendees will be able to take advantage of a unique opportunity to network, and to earn a full year's worth of CLE credits from the slate of more than 70 cutting-edge CLE programs arranged in several program tracks.



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Celebrating with us as a Sponsor will allow you to...

- **Build** long-term relationships with key industry leaders and groups;
- **Enhance** your organization's exposure to individuals and other organizations in the international law arena;
- **Create** a value investment for your organization through co-branding with ABA International;
- **Increase** industry awareness of your organization through affiliation with ABA International; and
- **Highlight and Reinforce** your organization's position as an industry leader.

Sponsor Benefits ...

All Sponsors receive the following recognition. Additional recognition is based on specific sponsorship opportunities listed on the following pages.

- Your organization's name inside the brochure and registration materials sent to ABA International members and members of affiliated international bar associations and lawyer's organizations – a total of approximately 30,000 interested individuals;
- Your organization's name posted on the Spring Meeting website with hyperlink to your organization's homepage;
- Your organization's name in the International Law News, circulated to over 22,000 ABA International Members and hundreds of other subscribers;
- Acknowledgement of Sponsors on signage in the meeting Registration area;
- Opportunity to display your organization's literature at a Sponsor Table located in the Registration area;
- Acknowledgement in the On-Site Meeting Information Guide circulated to all attendees;
- Recognition by ABA International leadership at various programs and sponsored events; and

Sponsorship Opportunities...

All sponsorships are **NON-EXCLUSIVE** unless otherwise indicated. Non-exclusive sponsorships may be converted into exclusive sponsorships for an additional contribution. If you are interested in contributing more than the suggested levels below and would like to discuss options for doing so, please let us know and we will be happy to discuss such options with you.



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** If your firm/organization is interested in a **dual sponsorship** for either of our upcoming meetings, **2009 Spring Meeting** in Washington, DC, or the **2009 Fall Meeting** in Miami, FL, please contact Jenny Abreu at 202.662.1663/Abreuj@staff.abanet.org.

PREMIER Meeting & Brochure Sponsor: **RESERVED** • \$25,000 •

- ❖ Name and Logo Recognition on the 2009 Spring Meeting Brochure Cover (*circulated to over 22,000 ABA International members*);
- ❖ Five (5) Complimentary meeting registrations;
- ❖ Five (5) Complimentary tickets to any of the Section's ticketed events at the Spring Meeting; and
- ❖ One (1) 6ft. exhibit table to display materials in the registration/exhibit area.

DIAMOND Celebration Sponsor: Exclusive Only • \$20,000 •

- ❖ Primary sponsor of the *Wednesday Breakfast*, the official opening of the Spring Meeting;
- ❖ *USB drive* with name and logo recognition and a "Save the Date" postcard sent on behalf of the DIAMOND Celebration Sponsor (*to over 22,000 ABA International members*) and;
- ❖ Logo imprinted on the front of the Registration Booths;
- ❖ Three (3) Complimentary meeting registrations; and
- ❖ Three (3) Complimentary event tickets to any of the ticketed events at the Spring Meeting.

** Sponsor is responsible for costs associated with ordering and, shipping the USB drive as well as coordinating with the Fairmont Washington DC hotel. ABA International will create and design the POSTCARD and obtain approval from sponsor before producing. ABA International must sign off on proofs associated with the production of the USB drive.*

PREMIER Website Sponsor: Exclusive Only **RESERVED** • \$15,000 •

- ❖ Name/Logo Recognition and Link to organization on the 2009 Spring Meeting web banner (*web banner used for marketing to over 30,000 ABA International members and other interested individuals.*);
- ❖ Name Recognition in the Registration area at the Fairmont Washington DC hotel;
- ❖ A ½ page Ad in the On-Site Meeting Information Guide;
- ❖ Two (2) Complimentary meeting registrations (*Ticketed events not included*); and
- ❖ Two (2) Complimentary tickets to the Spring Meeting ticketed events.

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BIRTHDAY Celebration Sponsor:

• \$10,000/social event •

- ❖ Red-Carpet arrival and photographer for guests of the Wednesday Evening Committee Dinner;
- ❖ Name and Logo montage on the Red-Carpet arrival of the social event venue/function room;
- ❖ Two (2) Complimentary tickets to the *Wednesday Wine and Cheese TICKETED Reception*; and
- ❖ 1/2 page acknowledgement in the On-Site Meeting Information Guide.

** Sponsor is responsible for costs associated with ordering and, shipping the Logo montage as well as coordinating with the Fairmont Washington DC hotel.*

Wednesday Wine and Cheese Reception Sponsor: (Location TBD)

• \$10,000 •

- ❖ Option of donating wine and/or cheese from Sponsor's state or country;
- ❖ Name and Logo Recognition on a free-standing entrance sign at event;
- ❖ Name and Logo Recognition at each bar and food station at the location;
- ❖ Table at the entrance to the reception for organization's promotional and informational literature; and
- ❖ Two (2) Complimentary tickets to the *Wednesday Wine and Cheese TICKETED Reception*.

Thursday Reception Sponsor at the Fairmont Washington DC hotel:

• \$10,000 •

- ❖ Name and Logo Recognition on a free-standing entrance sign at event;
- ❖ Name and Logo Recognition at each bar and food station at the location;
- ❖ Table at entrance for organization's promotional and informational literature; and
- ❖ Two (2) Complimentary tickets to the *Thursday TICKETED Reception*.

Friday Closing Reception Sponsor: (Location TBD)

RESERVED

• \$10,000 •

- ❖ Name and Logo Recognition on a large free-standing entrance sign at this spectacular event space;
- ❖ Name and Logo Recognition at each bar and food station at the location;
- ❖ Table at entrance for organization's promotional and informational literature; and
- ❖ Two (2) Complimentary tickets to the *Friday TICKETED Reception*.

CD-ROM/Program Materials Sponsor:

• \$10,000/organization/firm•

- ❖ Name and logo imprinted on the program materials CD-ROM Cover distributed to all meeting attendees; and
- ❖ One (1) Complimentary meeting registration. *(Ticketed events not included)*

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Program Track Sponsors:

• \$10,000/track •

Dispute Resolution/Litigation • International Trade/Customs • Corporate/Transactional
• Public International Law • Regional • Rule of Law • Taxation • Regulatory

- ❖ Logo and Name recognition on a free-standing Track Schedule sign in the Spring Meeting registration area for all three days of the Spring Meeting;
- ❖ Recognition on Spring Meeting promotional materials (*that will be used for marketing programs to over 30,000 ABA International members and other interested individuals.*);
- ❖ Opportunity to display name, logo, informational and promotional materials in the Sponsor area (*sponsor responsible for associated costs, ordering, shipping and coordinating the Fairmont Washington DC hotel.*); and
- ❖ One (1) Complimentary meeting registration. (*Ticketed events not included.*)

Luncheon Sponsors: Wednesday or Thursday or Friday

• \$7,500 /luncheon •

- ❖ Two (2) complimentary tickets to the *TICKETED luncheon* with high profile speakers;
- ❖ Name and Logo Recognition on a free-standing entrance sign at event; and
- ❖ Table at entrance for organization's promotional and informational literature.

Conference Bags Sponsor: Exclusive Only

• \$7,000 •

- ❖ *Conference Bag* given to each meeting attendee will be branded with sponsor's organization name and logo.

** Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel. ABA International must sign off on proofs associated with the production of the Conference Bags.*

Hotel Key Card Sponsor: Exclusive Only

• \$7,000 •

- ❖ *Hotel Key Card* branded with sponsor's organization name and logo and given to each meeting attendee checking into the *Fairmont Washington DC hotel.*

** Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel.*

Lanyards Sponsor: Exclusive Only

RESERVED

• \$5,000 •

- ❖ *Lanyards* will be branded with sponsor's organization name and logo and provided in each meeting attendee's conference bag.

** Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel. ABA International must sign off on proofs associated with the production of the Lanyards.*

Conference Pens & Pads Sponsor: Exclusive Only

• \$6,000 •

- ❖ *Conference Pens & Pads* will be branded with sponsor's organization name and logo and provided in each meeting attendee's conference bag.

** Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel. ABA International must sign off on proofs associated with the production of the Pens and Pads*

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Onsite Meeting Information Guide Sponsor: Exclusive Only • \$6,000 •

- ❖ *Onsite Meeting Information Guide* provided to each meeting attendee will be branded with sponsor's logo on the cover; and
- ❖ One (1) Complimentary meeting registration. (*Ticketed events not included*).

Tuesday WIN/WING Reception Sponsor at the Fairmont Washington DC hotel: • \$5,000 •

- ❖ Three (3) tickets to this complimentary Women's Interest Network (WIN) reception
- ❖ Name and Logo Recognition on a free-standing entrance sign at event; and
- ❖ Table for organization's promotional and informational literature in the reception room.

Continental Breakfast Sponsor: Thursday or Friday • \$5,000/breakfast •

- ❖ Host of the *Thursday or Friday* continental breakfast;
- ❖ Name recognition on the breakfast station and may display their organization's literature on a table next to the breakfast station; and
- ❖ Cups and napkins branded with organization name and logo.

* *Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel.*

Personalized Water Bottles: **RESERVED** • \$5,000 •

- ❖ Water Bottle branded with organization's name and logo and provided to each meeting attendee.

* *Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel. ABA International must sign off on proofs associated with the production of the Water Bottles.*

Pocket Map of Washington, DC and Restaurant Guide Sponsor: Exclusive Only • \$5,000 •

- ❖ *Pocket Map* provided to each meeting attendee will be branded with sponsor's logo on the cover.

* *Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel. ABA International must sign off on proofs associated with the production of the Pocket Map.*

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AM/PM Networking Breaks: Wednesday or Thursday or Friday

• \$3,500/networking break•

There will be two 20-minute networking breaks on each day of the Spring Meeting:

- ❖ Sponsor will have organization's name displayed next to the break's beverage station and may display their organization's literature on a table next to the break's beverage station; and
- ❖ Cups and napkins branded with organization name and logo.

** Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel.*

Country Coordinator Sponsor: Exclusive per country

• \$3,500 •

- ❖ Sponsors will have their name displayed independently in the Onsite Meeting Information guide; and
- ❖ Name and Logo Recognition on a free-standing sign in the Spring Meeting registration area.

Conference Bag Insert Sponsor: Exclusive per state/country

• \$3,500 •

- ❖ Flyer insert about sponsoring organization in each attendee's conference bag.

** Sponsor is responsible for associated costs, ordering, shipping and coordinating with the Fairmont Washington DC hotel. ABA International must approve the Conference Insert.*

Meeting Supporter Sponsor:

• \$3,000 •

- ❖ Opportunity to display their informational and promotional materials in the registration area;
- ❖ Name and Logo recognition on a large free-standing sign in the Spring Meeting registration area; and
- ❖ Recognition in the On-Site Meeting Information Guide given to all attendees.

Meeting Exhibitor Sponsors:

• \$6,000 (for two 6ft) or \$3,000 (for one 6ft) •

- ❖ 1 or 2 6ft tables in the main registration and networking break area to display materials, Wednesday – Friday at the Spring Meeting;
- ❖ Name and Logo recognition on a large free-standing sign in the Spring Meeting registration area;
- ❖ Sponsors will be recognized in the On-Site Meeting Information Guide given to all meeting attendees; and
- ❖ Organization will be given four (4) complimentary tickets to selected ticketed events at the spring meeting.

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In-Kind Donation Sponsors:

- ❖ Name and logo recognition on In-Kind Gift/Donation Sponsors sign displayed at the Spring Meeting registration area.

The following are categories of items for In-Kind Donations:

- ❖ Audio / Video equipment for programs
- ❖ Screens / LCD projectors
- ❖ Meeting Photographer/ Photography Services
- ❖ Raffles items for social event
- ❖ Product Samples
- ❖ Gifts for Honored Speakers and Special Guest

** Contact Jenny Abreu at abreu@staff.abanet.org to discuss In-Kind donation sponsorship opportunities.*

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SPONSORSHIP OPPORTUNITIES

All prices are for NON-EXCLUSIVE sponsorships unless otherwise indicated. Exclusive are available for double the cost listed.

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP COSTS
\$10,000- 25,000	
PREMIER Meeting & Brochure Sponsor (Exclusive Only)	RESERVED
DIAMOND Celebration Sponsor: (Exclusive Only) <i>(Includes Wednesday Continental Breakfast, Save the Date Postcard, USB drive)</i>	\$20,000.00 <input type="checkbox"/>
PREMIER Website Sponsor: (Exclusive Only)	RESERVED
BIRTHDAY Celebration Sponsor (per Social Event)	\$05,000.00 <input type="checkbox"/>
Wednesday Wine & Cheese Reception Sponsor	\$10,000.00 <input type="checkbox"/>
Thursday Reception Sponsor at the Fairmont Washington DC Hotel	\$10,000.00 <input type="checkbox"/>
Friday Closing Reception Sponsor	RESERVED
CD-ROM/Program Materials Sponsor (per Organization/Firm)	\$10,000.00 <input type="checkbox"/>
Program Tracks Sponsor (per Track)	\$10,000.00 <input type="checkbox"/>
\$5,000- 7,500	
Wednesday Luncheon Sponsor	\$7,500.00 <input type="checkbox"/>
Thursday Luncheon Sponsor	\$7,500.00 <input type="checkbox"/>
Friday Luncheon Sponsor	\$7,500.00 <input type="checkbox"/>
Conference Bag Sponsor (Exclusive Only)	\$7,000.00 <input type="checkbox"/>
Hotel Key Card Sponsor (Exclusive Only)	\$7,000.00 <input type="checkbox"/>
Lanyards Sponsor (Exclusive Only)	RESERVED
Conference Pens & Pads Sponsor (Exclusive Only)	\$6,000.00 <input type="checkbox"/>
Meeting Exhibitor Sponsor (for Two 6ft table)	\$6,000.00 <input type="checkbox"/>
On-site Meeting Information Guide Sponsor	\$6,000.00 <input type="checkbox"/>
Tuesday WIN/WING Reception at the Fairmont Washington DC Hotel	\$5,000.00 <input type="checkbox"/>
Thursday Continental Breakfast Sponsor	\$5,000.00 <input type="checkbox"/>
Friday Continental Breakfast Sponsor	\$5,000.00 <input type="checkbox"/>
Personalized Water Bottle Sponsorship (Exclusive Only)	RESERVED
Pocket Map of Washington, DC & Restaurant Guide Sponsor	\$5,000.00 <input type="checkbox"/>
Under \$3,500	
Wed AM Networking Break Sponsor	\$3,500.00 <input type="checkbox"/>
Wed PM Networking Break Sponsor	\$3,500.00 <input type="checkbox"/>
Thursday AM Networking Break Sponsor	\$3,500.00 <input type="checkbox"/>
Thursday PM Networking Break Sponsor	\$3,500.00 <input type="checkbox"/>
Friday AM Networking Break Sponsor	\$3,500.00 <input type="checkbox"/>
Friday PM Networking Break Sponsor	\$3,500.00 <input type="checkbox"/>
Country Coordinator Sponsor (Exclusive per country)	\$3,500.00 <input type="checkbox"/>
Conference Bag Insert Sponsor (Exclusive per state/country)	\$3,500.00 <input type="checkbox"/>
Meeting Supporter Sponsor	\$3,000.00 <input type="checkbox"/>
Meeting Exhibitor Sponsor (for One 6ft table)	\$3,000.00 <input type="checkbox"/>

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Sponsorship Agreement Form | 2009 Spring Meeting | April 14-18, 2009 | The Fairmont Washington DC Hotel | Washington, D.C.

SPONSORSHIP OPPORTUNITY DESIRED

List Sponsorship (s) here: _____

PRIMARY CONTACT

Name _____ Title _____

Organization/Firm _____

Address _____ City/State _____ Zip Code _____

Telephone _____ Fax _____ Country _____

Email _____

MARKETING/ADVERTISING CONTACT

Name _____ Title _____

Organization/Firm _____

Address _____ City/State _____ Zip Code _____

Telephone _____ Fax _____ Country _____

Email _____

PAYMENT INFORMATION

Method of Payment: Credit Card Please Charge \$ _____ to the following Credit Card:

AMEX MasterCard VISA Card number: _____

Expiration date: _____ Name on Card: _____

Send Invoice (Complete Information below) Check for \$ _____ (enclosed)

INVOICE CONTACT

Name _____ Title _____

Organization/Firm _____

Address _____ City/State _____ Zip Code _____

Telephone _____ Fax _____ Country _____

Email _____

Title _____
Name _____
Date _____
Signature _____

Please complete this form and send it to:

Jenny Abreu, American Bar Association, Section of International Law
C/O 2009 Spring Meeting Sponsorship
740 15th Street, N.W. Washington, DC, 20005 OR Fax completed form to 202.662.1669

TERMS: Full payment must accompany this sponsorship agreement form. The organization logo in **high resolution .jpg** and **.eps** must be emailed within one week of submitting this sponsorship agreement form. All sponsorship purchases are nonrefundable. Invoice will be sent if full payment is **not** received with this agreement form. Sponsorship will not be recognized until payment has been received in full.

For Internal Use ONLY High Resolution JPG logo Received .EPS Logo Received Invoice Sent _____

Payment Received _____